



# WAWM Community Coalition Highlights 2014

## 2015

Coalition Meetings  
Wednesdays  
5:00-6:30pm

January 21<sup>st</sup>  
WAPD Substation

March 18<sup>th</sup>  
St. Augustine's  
Catholic Church

May 20<sup>th</sup>  
Apostle Presbyterian  
Church

July 15<sup>th</sup>  
WAWM School  
District Administration  
Building

September 16<sup>th</sup>  
North Shore Bank

November 18<sup>th</sup>  
WM Community Center



Shared Journeys at  
Three To Get Ready



Spanish language  
Parents Who Host  
sign

## January 2014

WAWMCC previous year Coalition Highlights insert were included in the West Allis city newsletter and reached 32,000 community members.

## February 2014

The WAWM Community Coalition offered educational information and other resources at 13 presentations, community events and health fairs. A youth logo and tablecloth was produced for use at community events.



## March 2014

Nathan Hale High School and West Allis Central High School students attended an all-day training/refreshers for the Peers with Purpose program. Sixteen students from Central and Hale presented programs to over 321 Frank Lloyd Wright 7<sup>th</sup> graders. The students also presented the program to 100 7<sup>th</sup> grade students at West Milwaukee Intermediate School. The plan is to do presentations at all intermediate schools in 2014-2015.

The promotoras (Hispanic women trained as health educators and community leaders) from the West Allis Health Department, helped to translate the Parents Who Host materials.

Students from Shared Journeys developed a display for the community event, Three To Get Ready, to help parents become aware of the risks of alcohol, tobacco and other drugs.

The Year 6-10 Drug Free Communities Grant application was submitted.

## April 2014

April as Alcohol Awareness Month was again proclaimed with a Mayoral Proclamation in West Allis and a Village Proclamation from West Milwaukee. Among the many activities during the month was a display in the West Allis Library lobby designed by the students from Shared Journeys, the WAWMCC prezzi was shown on the West Allis city channel, articles appeared in the WA and WM city and Neighborhood Watch newsletters, there were weekly tweets and posts on Facebook and announcements and other activities by WAWMCC youth members were made at the high schools with educational information on prevention.



The Safe and Sober program was held at Nathan Hale High School with the topic of Dangers and Consequences of Prescription and Other Drug Abuse – A Family Perspective. The main speaker was Tyler Lybert, a recovered alcohol, marijuana, prescription drug and heroin abuser, and his family. There were over 300 students and parents in attendance. The Parents Who Host Lose the Most campaign was also launched with yard signs, posters and window clings being distributed.

## May 2014

The Hispanic Family Group Meeting, attended by 10 women, included a presentation from WAPD, translated by an office from MPD, on the importance and consequences of parents not hosting parties serving alcohol to youth. Spanish language materials were distributed, including Parents Who Host yard signs, WAWMCC parent brochure and Family Pledge.

The May Coalition meeting featured presentations from all four youth groups and a wonderful dinner prepared by meeting hosts Apostle Presbyterian Church.



Peers with Purpose Presentation

## June 2014

A new magnet and flyer promoting mobile drop-off locations in the community to start later in 2014 and an updated Medication Log were developed to promote the proper disposal of medications, including the 24 hour drop box at the WAPD.

Members of the youth group welcomed participants to the CAAD Tuesdays in the Park during the summer. The message also included the fact that most youth do not use alcohol or drugs.



West Allis National Night Out

## August 2014

Thousands attended the West Allis and West Milwaukee "National Night Out" events. The Coalition provided prevention literature, reusable bags, temporary tattoos and magnets with website and drug drop-off information to attendees. Youth members from Central and the Learning Center/Dotke used a Jeopardy Game designed with questions about underage alcohol and drug prevention to interact with and educate the community.

Youth members at Central High School recruited new members for the youth Coalition group at Fees and Forms Day. More than 20 students expressed an interest in joining the SADD Chapter (Students Against Destructive Decisions).

## September 2014

The 6<sup>th</sup> Annual Safe and Sober program was held at Nathan Hale High School on the topic of Your Brain On Alcohol and Marijuana: Short and Long-term Effects presented by Krista Lisdahl, Ph.D., Associate Professor UW – Milwaukee. Over 300 parents and students attended with over 120 Family Pledges signed. WAWMCC youth members launched a mini Parents Who Host Lose the Most campaign distributing yard signs, posters and window clings.

The Coalition received funding from the Drug Free Communities Grant for the next 5 years.

## October 2014

Youth members at Central spoke at the Homecoming Pep Rally with the message of having a Safe and Sober homecoming experience.

## November 2014

Mobile Rx Drop-offs were held at Apostle Presbyterian Church and North Shore Bank.

WAWMCC had a table at the State Prevention Conference highlighting the Coalition's prevention resources, mobile drop-offs and youth activities.

The 2014 Recognition Award was presented to Sara Swosinski from North Shore Bank.

## December 2014

Mobile Rx Drop-offs were held at West Allis City Hall.

WAWMCC presented a session at the Drug Free Communities New Grantee Meeting to Year 1 grantees on coalition collaborations and partnerships.

Recognition was also given to Citlali Mendieta-Ramos, owner of Antigua Mexican and Latin American Restaurant, and Kevin Flack, general manager, and Brian and Renee Shecterle, owners/operators, of the Culver's in West Allis, for their continued support of the Coalition and the bi-monthly meetings.

WAWMCC thanks the Coalition Partners and Friends for their support of the Coalition and its mission to reduce underage substance abuse and help the West Allis-West Milwaukee community raise healthy, drug free children. We welcome the support of other community businesses and organizations.



September Safe and Sober



North Shore Bank



For more information about how to become a Friend or Partner of the Coalition, visit our website at [www.wawmcc.org](http://www.wawmcc.org)