

July Strategic Planning Meeting

The West Allis-West Milwaukee Community Coalition partners gathered for a Strategic Planning Meeting to assess community readiness for a variety of future initiatives and strategies to prevent underage alcohol and drug abuse.



The meeting was held on July 17, 2013, with 25 coalition members representing all 12 Drug Free Communities (DFC) sectors in attendance. Each attendee was assigned a wireless response device to be used in ranking the level of readiness of the West Allis-West Milwaukee community for the three target substances, underage alcohol, prescription drugs and marijuana use and abuse. Participants also brainstormed and prioritized possible coalition strategies appropriate to the community's stage of readiness for each substance.

After this initial meeting, one regular meeting of the Coalition was dedicated to each target substance (a total of three meetings) to allow for additional community input and feedback, September – underage prescription drug abuse, November – underage alcohol abuse, January – underage marijuana abuse. The final result of the process was three new logic models for each target substance to guide the Coalition for the next five years.

