

## 2017

**Coalition Meetings**  
**Wednesdays**  
**5:00pm-6:30pm**

January 18<sup>th</sup>  
WAPD Substation

May 17<sup>th</sup>  
Apostle Presbyterian  
Church

September 20<sup>th</sup>  
WAWM School  
District Administration  
Building

November 15<sup>th</sup>  
WM Community Center

## January 2016

The Coalition Highlights and Focus on Heroin inserts were included in the West Allis city newsletter and reached 32,000 community members.

The Coalition offered educational information and other resources at 19 presentations, community events and health fairs in 2016.

The Coalition and its partners also participated in Milwaukee County's Light and Unite Red campaign putting a spotlight on the dangers of substance abuse and uniting the community to engage in prevention, encourage treatment and support recovery.

## February and March 2016

Twenty-seven students representing Central, Hale and the Learning Center, were trained as peer educators for the Peers with Purpose program. They presented to all seventh grade students in the district in February, March and April.

Students at West Allis Central High School created a display for ninth grade orientation to recruit new youth members for the Coalition.



## April 2016

The 7<sup>th</sup> Annual Safe and Sober program was held at Nathan Hale High School with over 200 parents and students in attendance. The program highlighted information for parents and students on making positive choices and having a safe prom, graduation and summer. The Parents Who Host, Lose the Most campaign was also launched.

Students from Shared Journeys presented to the entire freshman class about risky behaviors and the reality of being a teen parent. The students also highlighted the impact of alcohol and drug use and second and third hand smoke for a booth at the WIC and immunization clinics at the West Allis Health Department.



The peer educators delivered the Peers with Purpose program to 453 seventh grade students at Frank Lloyd Wright, Lincoln, Lane and West Milwaukee Intermediate Schools.

The Latino Health Fair promoted healthy living through a healthy food demonstration, tables with community vendors, Zumba and a presentation in Spanish about alcohol awareness and not hosting youth parties with alcohol. Spanish language Parents Who Host, Lose the Most signs were distributed to the 80 people who attended. Mark your calendars for the next annual event – March 25, 2017.

A Mayoral Proclamation in West Allis and a Village Proclamation in West Milwaukee announced April as Alcohol Awareness Month. Among the many activities during the month were; a display in the West Allis Library lobby designed by the students from Shared Journeys, school wide announcements, bulletin boards and flyers by youth members at Central and Hale and weekly tweets and posts on Facebook.

Impact Day was held at Central and Hale before prom to remind students to stay safe during prom, graduation and the summer. "Victims" chosen during the school day to remain silent, illustrated the 36 people killed every day in the US by drunk and distracted driving. Students at Hale used a skeleton display to make the point that using alcohol can be a very dangerous choice. The display was placed where tickets to Prom were being sold. Both high schools also held a Wear White Day in remembrance of those lost to drunk driving.



Light and Unite  
Red campaign



Safe and Sober at  
Nathan Hale



Peers with Purpose  
Presentation

## May 2016

The May Coalition meeting featured presentations from all four youth groups, some fun rounds of Jeopardy and a delicious dinner prepared by meeting hosts Apostle Presbyterian Church.

WAWMCC members shared their expertise at the WI Partners in Substance Abuse Prevention Training. WAPD Corporal Rod Nelson was on a panel about impacting and preventing Rx drug misuse, sharing information about the senior safety talks conducted in the community. Another session was led by the WAWMCC Evaluator and highlighted successes in implementing SBIRT (Screening, Brief Intervention and Referral to Treatment) in WAWM schools. SBIRT was conducted at Central and Hale with 474 ninth graders screened. Every student screened received positive reinforcement for their decisions and actions regarding drug and alcohol use.

Coalition youth members presented at a Rotary meeting demonstrating the Jeopardy Game and sharing Coalition prevention materials.

## Summer 2016

Youth members of the Coalition continued their involvement with CAAD including volunteering at Tuesday in the Park where they made an announcement welcoming families and reminding them that most youth are not involved with alcohol and drugs.

Thousands attended the West Allis and West Milwaukee National Night Out events. The Coalition provided prevention literature, reusable bags, temporary tattoos and magnets to attendees. Youth members from Central, Hale and the Learning Center used the Jeopardy Game designed with questions about underage alcohol and drug prevention to interact with and educate the community.

## September 2016

The 8<sup>th</sup> Annual Safe and Sober program was held at Nathan Hale High School with 200 parents and students attending.

The West Allis Police Department continued safety talks at senior and assisted living centers in the community. These talks highlight safety issues including proper disposal and storage of prescription medications and a medication collection.

## October 2016

Youth members of the Coalition celebrated Red Ribbon Week by tying red ribbons on trees at Hale and Central and designing yard signs to bring attention to the national campaign to raise awareness about making drug-free choices. Students at both schools also chose a day to promote wearing red to show their support of the Red Ribbon message, The Best Me is Drug Free. They gave out treats to hundreds of students who wore red in support of this message.

## November 2016

Awards were presented at the Coalition Meeting to the West Allis Health Department and Ron Hayward, West Milwaukee Village President, for their partnerships with the Coalition in community initiatives to keep youth healthy and drug free.

## December 2016

Recognition was given to Citlali Mendieta-Ramos, owner of Antigua Mexican and Latin American Restaurant, and Brian and Renee Shecterle, owners/operators, of the Culver's in West Allis for their continued support of the Coalition and the quarterly meetings.

WAWMCC thanks the Coalition Partners and Friends for their support of the Coalition and its mission to reduce underage substance abuse and help the West Allis-West Milwaukee community raise healthy, drug-free children.



Impact Day



WI Substance Abuse Prevention Training



Rotary Presentation



Senior Safety Talk



For more information about how to become a Friend or Partner of the Coalition, visit our website at [www.wawmcc.org](http://www.wawmcc.org)

