



April 21, 2010

Meeting Minutes

West Allis Police Department Sub-Station –
6900 W. National Ave, West Allis, WI

1. The meeting was convened at 5:15 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Barbara Smith, Hannah Aiken, Joyce O'Donnell, Kelly Birmingham, Alex Birmingham, Diane Brandt, Beth Heflin, Susan Stuckert, Sue Stalewski, Pat Sikorski, Shelly Strasser, Judge Paul Murphy, Chief Mike Jungbluth, Rod Nelson, Paul Kurth, Karen Kolberg, Tammy Molter, and Duncan Shrout. Introductions were made. Special guest Ms. Olivia Shockey from the Substance Abuse Mental Health Administration (SAMHSA), Drug-Free Communities project was introduced.
2. March 17th Meeting Minutes were presented.
3. Olivia Shockey described the SAMHSA administered Drug-Free Communities program through a power point presentation and emphasized several key grantee expectations including:
 - Each coalition must implement evidenced-based environmental strategies such Communities Mobilizing for Change on Alcohol
 - Effective coalitions meet monthly and involve all coalition members in doing the work of the coalition
 - Coalitions must follow the Strategic Prevention Framework process
 - Coalitions must focus on the reduction by youth of two or more drugs such as alcohol and tobacco

At the conclusion of her presentation, there were several questions answered by Ms. Shockey. She also indicated to the group that it was a strong possibility that a representative from the Office of National Drug Control Policy (ONDCP) may also visit WAWMCC during 2010.

4. Selection of Logo Design was announced by Karen Kolberg from the Marketing Committee; the selected logo will be featured on all future communications and the soon to be available website. The new WAWMCC brochure and parent guide was distributed at the pre-prom event held Monday night at Central High School and will also be distributed at Spring into Action on April 29th at Nathan Hale High School.
5. Event Updates
 - Central High School Assistant Principal Paul Kurth reported that the 1st Annual Safe and Sober Spring Planning Night was held on Monday night April 19th at Central High School and was quite successful. Approximately 200 people were in attendance; 100 parents and 100 students in equal number from Central and Nathan Hale High Schools. The event was a

proactive intervention to promote safe behaviors during the upcoming high school proms and graduation celebrations. Speakers at the event were Beth Heflin, Lieutenant Ed Benish, Corporal Rod Nelson, Traffic Investigator Chris Sohre; and Tammy Molter, WAWM Community Coalition Coordinator and Paul Kurth.

- Kelly Birmingham, her son Alex, and Hannah Aiken provided the Youth Advisory Council and Spring into Action update. Spring Into Action will be held next Thursday April 29th at the Nathan Hale High School cafeteria. It is expected that 150 parents and youth will attend the event. Featured speakers include: Miss West Allis 2009 and Steve Sawyer of New Visions Wilderness. There will be several booths staffed by local groups including the West Allis Police Department, CAAD, Sisterhood of West Allis, WAWM Rotary Club, Invisible Children, YAC Haiti Fund, S.A.D.D., Teens Against Tobacco Use, Schlotzsky's Deli, WAWMCC and IMPACT. Food, fun and ATOD education are the themes.

6. Training Update:

- Community Anti-Drug Coalitions of America (CADCA) under contract with the national DFC program is providing the second or three training sessions for new grantees April 26th – 30th in Des Moines, IA. Tammy noted that Coalition leaders that participate in these week long training events are more successful than leaders that do not attend Leadership Training. Tammy will be attending the training along with Julie Whelan Capell, WAWMCC evaluator.
- Communities Mobilizing for Change on Alcohol (CMCA) training will be held Monday and Tuesday May 10th and 11th at Summit Place. This training will feature the creation of specific plans for CMCA implementation in West Allis and West Milwaukee. Trainers from the Youth Leadership Institute will provide the two day training. Tammy asked that all interested Coalition members make certain that they have registered for this training.

7. Sector Reports:

- West Allis Police Department: Chief Jungbluth reported that the West Allis Police Department has conducted 10 compliance checks at licensed establishments within the City of West Allis in the 1st quarter of 2010. Five citations were issued for selling or serving alcohol to a minor. Likewise, the Police Department has conducted nine tobacco compliance checks in the same period. Three citations were issued for selling tobacco products to an underage customer. Both alcohol and tobacco compliance check citations are increased from the same period in recent years. Chief Jungbluth also noted that there has been a forty-four percent increased in Driving Under the Influence tickets in this time period when compared to previous years.

The West Allis Police Department will be a federally approved prescription drop-off site beginning July 1, 2010. This will allow residents to bring unutilized prescription medicines to the Police Department for disposal. In addition to proper disposal, this local disposal option will hopefully reduce the diversion of prescription medication by youth.

Chief Jungbluth noted that West Allis has a social host ordinance in place. Meaning older siblings or parents will be ticketed and substantially fine if caught hosting an underage drinking event in their home.

- West Allis West Milwaukee School District: Beth Heflin- GRAA Grant Report: Beth reported about the GRAA conference in Chicago, including some ideas to get restaurants and businesses involved with the Coalition – the coaster with a message.
- Strategic Prevention Framework – State Incentive Grant Update: Grant focus continues to be creating Parent Networks throughout West Allis and West Milwaukee. These networks, hosted by WAWMCC, would focus on the reduction of underage alcohol use and the prevention of other drug use by youth and young adults. Trained parents are the key. WAWMCC is looking to recruit parents through CAAD and the PTA Council as well as the PTA's. IMPACT staff members are in the process of preparing a specific parent training program focused on the unique circumstances found in West Allis and West Milwaukee.

8. Next Meeting Date:

**The Next WAWMCC Meeting is Wednesday May 19th at 5:00 P.M.
at the Parkway Community Center, 2930 Root River Parkway, West Allis, WI**

West Allis • West Milwaukee
Community Coalition



Powerful Voices, Positive Choices

May 19, 2010

Meeting Minutes

Parkway Community Center – Room 112
2930 S. Root River Parkway, West Allis, WI

1. The meeting was convened at 5:15 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Barbara Smith, Joyce O'Donnell, Beth Heflin, Susan Stuckert, Pat Sikorski, Judge Paul Murphy, Rod Nelson, Karen Kolberg, Julie Whelan Capell, Tammy Molter, and Duncan Shrout. Introductions were made. Special guest Ms. Vanessa Llanas from the American Lung Association was introduced.
2. April 21, 2010 Meeting Minutes were presented
3. What is the American Lung Association doing about tobacco in WI? – Vanessa Llanas, Disparities Program Coordinator briefly presented recent smoking data.
 - Adult WI smoking rate declined to 20% in 2009
 - Young adult smoking rate increased to 27% in 2009 and continues to increase – young adult non-college smoking rate higher than college student smoking rate (which is in contrast to drinking rate which is higher for young adult college students than non-college young adults).
 - WI goes smoke-free July 5, 2010 in buildings to protect workers
4. Update April 21st and 23rd DFC site visit – Susan Stuckert reviewed the following findings and comments made by Olivia Shockey DFC Project Officer:
 - DFC Administrative Requirements are currently met
 - Project Management Requirements are currently met other than Cultural Competence and Planning.
 - Communities' population is about 80% White and 20% Minority. Coalition is 100% White. Coalition must submit a plan by July 31, 2010 to address this disparity in Coalition membership.
 - Coalition must submit a Logic Model for each substance (alcohol, tobacco and prescription drugs) being addressed by July 31, 2010.
 - Submit a revised Year 2 Plan that responds to the Logic Models and other major program changes by September 30, 2010.
 - Project Implementation is primarily accomplished by selected Coalition partners (W. A. Police Department, Health Department, W.M. Police Department, WAWM School District). Coalition should identify ways that it may bring value added components to the implementation of environmental strategies.
 - Coalition should explore ways to better engage youth in community level change, environmental strategies.

- Coalition is required to submit every other year Four Core Measure Data under the Government Performance Reporting Act (GPRA) requirement. Coalition must ensure that the GPRA data conforms to the DFC data collection standards.
- Coalition must also annually submit Coalition Member satisfaction survey data. The survey is currently under development by the project evaluator.
- Coalition staff members should periodically present a financial update on Coalition expenditures at Coalition meetings.

During Susan's presentation Rod Nelson asked about the Coalition expenditures. Susan stated that a report on expenditures would be made at June or July Coalition meeting. Project budgets and project goals and objectives would be tied together in this presentation.

5. SPF-SIG site visit from grant officer (June 16) – Duncan ShROUT
Kathy Thomas SPF-SIG Project Officer will visit WAWMCC at the June 16th. Ms. Thomas is responsible for monitoring 20 SPF-SIG projects throughout Wisconsin and is visiting each project.
6. Coalition Website Update – Marketing Committee – Karen Kolberg
 - Website development by MGI is well underway
 - Home page and other initial pages should be completed by June 16th
7. Event Updates – Tammy Molter and Others
 - Spring into Action April 29, 2010 was held at Nathan Hale High School. Seventy-five to 125 youth were in attendance. Perhaps 30 parents were in attendance. The 2 speakers were well received.
 - CAAD Family Dinner May 21, 2010 at Horace Mann Elementary School will have 20 to 30 parents and youth in attendance.
 - Planning for next Safe & Healthy event will be held in later September or early October aimed at high school youth and their parents. This is Paul Kurth's idea and will be considered a Town Hall Meeting.
8. Training Update – Tammy Molter
 - The Communities Mobilizing for Change on Alcohol environmental strategy training was held on May 9th and 10th at Summit Place. Twenty-one people attended including 15 WAWMCC members or staff members. A more complete description of the training will be provided at the June 16th meeting.
 - Julie and Tammy attended a required Community Anti-Drug Coalitions of America training in Des Moines in late April. The training was focused on implementation of the logic models and evaluation.
9. Next Meeting Date and Location:
The June meeting will be held on June 16th in the West Allis Police Department Training Room.



June 16, 2010

Meeting Minutes

West Allis Police Department – Training Room
11300 W. Lincoln Ave, West Allis, WI

The meeting was convened at 5:10 P.M. by WAWMCC Coordinator Tammy Molter. In attendance were: Barbara Smith, Joyce O'Donnell, Beth Heflin, Susan Stuckert, Judge Paul Murphy, Officer Rod Nelson, Deputy Chief Rick Balistrieri, Diane Brandt, Karen Kolberg, Tammy Molter, Joan Luedke, Suzie Metzenheim, Brian Preiss, and Duncan ShROUT. Introductions were made.

Guests Kathy Thomas (Wisconsin Department of Health Services), Robin Lecoanet J.D. (University of Wisconsin Medical School Population Health Institute) and John Hyatt (IMPACT, Inc.) were introduced.

1. May 19, 2010 Meeting Minutes were presented. It was noted that Julie Whalen Capell was in attendance at the meeting.

2. Website Update:

- Website is available today in an abbreviated form.
- Website is fully operational July 20, 2010.
- Several questions were asked about the website including will drug-testing kits be available through the website? Drug-testing kits will not be available at this time through WAWMCC website.

3. Sector Reports and Updates:

- *Deputy Chief Rick Balistrieri of the West Allis Police Department* provided examples and explanations of a number of Department programs that are aimed at reducing underage alcohol use in West Allis. It is the department's philosophy to be pro-active and prevent crime before it happens. Programs include: Party Patrol, the THINK Program for 5th grade students presented by Officer Nelson, Concerned Parent Program, 2nd Chance Program, Alcohol and Tobacco Compliance Checks, Crime Stoppers and the Wings and Halos victim assistance program.
- *Rick Balistrieri Vice President of West Allis West Milwaukee Community Alliance Against Drugs (CAAD)* provided examples of CAAD activities during 2009 and 2010. All activities such as the very large and annual New Years event or the smaller Family Movie Night event are alcohol-free and family friendly. Because CAAD is a volunteer organization, events are coordinated by CAAD board members, community volunteers and members of the West Allis Police Department. At many CAAD events

in 2010, either Tammy or Duncan has been present to deliver an alcohol or drug prevention message.

- *Beth Heflin, Mental Health/ATODA Coordinator* provided the report for the West Allis West Milwaukee School District. During the 2009-2010 school year, 6,400 students of total student body of 8,800 received AODA prevention instruction. Programs include: Blue Kids, Class Action, THINK Program, and others. The goal of each program is to prevent or reduce alcohol, tobacco and other drug use among students.
- *Paul Kurth, Assistant Principal Central High School*, provided a brief description of the April 19, 2010 Pre-prom event/Town Hall event at Central at which 200 people attended. A similar event will be held this fall at Nathan Hale High School. Planning for this event will begin in July.

4. Community Education Presentation

John Hyatt, Senior Vice President of IMPACT, Inc. gave a detailed presentation concerning the Intoxicated Driver Program (IDP). IMPACT is the designated organization by that provides a variety of services to the 4,500 Milwaukee County residents convicted of intoxicated driving each year. The IDP program includes:

- An assessment of each subject's drinking status, drinking history and the consequences of their drinking.
- A recommendation to the court of original jurisdiction for mandatory participation in either a selected treatment program or the Group Dynamics educational program provided by MATC that will be included in the sentencing recommendations
- Case management follow-up for each subject for a period of 6 – 12 months following sentencing.
- Additionally, Milwaukee County through the IMPACT program has the 3rd lowest rate of re-offense in the State of Wisconsin.

West Allis and West Milwaukee data:

- In 2009, West Allis West Milwaukee Zip codes contain about 7% of Milwaukee County's population.
- Also in 2009, 17% of all convictions for driving while intoxicated came from these same Zip code areas.

Please contact John Hyatt if you have additional questions about the Intoxicated Driver Program.

5. Alcohol, Culture and Environment Workgroup Recommendations

Joyce O-Donnell and Duncan ShROUT gave a brief over review of the Alcohol, Culture and Environment Workgroup Recommendations (ACE). The ACE Workgroup was created through the State Council on Alcohol and Other Drug Abuse of which both Joyce and Duncan are citizen members. Recommendations from the ACE report include:

- The Wisconsin legislature should restore local authority and policies that would help contain Wisconsin's thriving alcohol culture. The legislature

must also increase local licensing fees to a level that will support increased regulation and enforcement.

- Wisconsin municipalities should improve the reduction and prevention of excessive alcohol use by the adoption and implementation of evidenced-based practices.
- Wisconsin educators and private and public educational institutions have a strong role to play in the reduction and prevention of alcohol abuse. Broadly based community involvement in school efforts to reduce alcohol abuse by youth and young adults will create stronger and, engaged communities and schools.
- Civic organizations, faith organizations and fraternal organizations are frequently barometers of community norms. When these groups adopt policies that discourage alcohol misuse, they improve the quality of community life make significant contributions to reducing or preventing alcohol abuse.
- Employers are another key element in the reduction of alcohol abuse. When employers adopt specific policies that are aimed at reducing or preventing alcohol use and excessive alcohol use, this will positively effect worker productivity, workplace safety and employee health care costs.

There will be a future, more detailed presentation of the ACE report at a future Coalition meeting.

6. Event and Training Updates

Tammy provided a brief review of the Communities Mobilizing for Change on Alcohol training event that was held on May 10th and 11th. The training focus was the development of environmental strategies to reduce and underage alcohol use and abuse in West Allis and West Milwaukee. Training Highlights include:

- Interviews of 50-100 parents, youth, and community members beginning in August 2010.
- Development of 2 logic models that focus on underage alcohol use prevention and reduction and the prevention and reduction of the diversion of prescription drug misuse and abuse.
- Emphasis on the recruitment of faith-based and media representatives who join WAWMCC and actively participate.

7. Tammy brought to the member's attention the Coalition's participation on West Allis Ala Carte. Is this the type of event, at which beer is served, in which WAWMCC should participate? There was a brief discussion on this topic. It was determined to bring this question to a future meeting.

8. Financial Report

Susan briefly updated the members on income and expenses of the Drug-Free Communities grant through the end of May 2010. Anyone seeking a more detailed report should contact Susan Stuckert at 414-604-4927.

9. Next Meeting

The next Coalition meeting will be Wednesday August 18th at a site to be announced.