



August 18, 2010

Meeting Minutes

1. The Coalition meeting was convened at 5:15 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Sue Sujecki, Susan Stuckert, Beth Heflin, Shelly Strasser, Tammy Molter, Karen Kolberg, Officer Rod Nelson, Paul Kurth, and Duncan Shrout.
2. The June 16th Meeting Minutes were presented and no corrections were noted.
3. The New Structure of Coalition was presented by Tammy as follows:
 - a. The Project Management Team will meet each month for the purpose of guiding the Coalition and coordinating the Coalition sub-committees. Project Management Team Members for the 2010-2011 project year will be: Susan Stuckert, Beth Heflin, Tammy Molter, Julie Whelan-Capell, and Duncan Shrout.
 - b. The Coalition will meet bi-monthly beginning in September 2010. Key to the functioning of the Coalition will be the new subcommittees.
 - i. Each coalition member will be asked to serve on sub-committee. Sub-committees will meet every other month. The proposed sub-committees are:
 1. Environmental Strategies
 2. Member Recruitment – ad hoc
 3. Marketing
 4. Evaluation
 5. Sustainability
 6. Safe and Sober High School programs – ad hoc
 7. Youth Engagement
 - c. Town Hall Meetings will be convened twice a year. The primary purposes of each Town Hall meeting will be to highlight a current Coalition initiative and to obtain input on this initiative from interested parents and youth.

Please see the schedule at the conclusion of these minutes for proposed Coalition meeting dates for 2010 and 2011.

4. WAWMCC Web site was launched in late July 2010. In addition to previously described features, Tammy has been arranging for reciprocal links between WAWMCC and each partner. To date, the following partners have included such links: Village of West Milwaukee, West Allis/West Milwaukee Chamber of Commerce and West Allis – West Milwaukee School District.

Several coalitions utilize their websites to communicate directly with parents through Parent Network models. Parent Networks sponsored by coalitions provide updates for parents regarding underage drinking prevention and opportunities for parents to communicate with each other via the coalition website. A critical question to be answered is how many West Allis and West Milwaukee families have access to computers and the internet?

5. Youth Specialist: The new Youth Specialist position was briefly mentioned in reference to the WAWMCC Website and social networking. A responsibility for this position will be the appropriate utilization of social media in the recruitment and engagement of West Allis and West Milwaukee youth. A more detailed discussion of this position and its responsibilities will be conducted at the September 22, 2010 Coalition meeting.

6. Local Media: As the Coalition's message becomes more specific and we seek to reach greater numbers of youth and parents, one significant consideration is the number of communication approaches already utilized through each municipality. For example, the City of West Allis creates and distributes a quarterly newsletter. The Neighborhood Watch Program of the West Allis Police Department also publishes a monthly newsletter which is distributed by the Block Watch Captains to all households. Both news letters are available on the City and Police Department websites. The Village of West Milwaukee provides a quarterly newsletter which is also available on the Village website.

Each of these publications as well as several school newsletters and church newsletter suggested at the Coalition Meeting should be appropriately utilized to provide the adult citizens and youth of West Allis and West Milwaukee with appropriate information regarding WAWMCC and its resources. These avenues will continue to be explored; a specific approach will be recommended by project staff members, offered to the Management Group and Coalition this fall.

7. Events Updates and Planning

- **CAAD**: Officer Nelson described the 3rd Tuesday of June, July and August music events co-sponsored by West Allis Police Department and WAWMCC. Between 100 and 200 youth and parents attended each fun and alcohol-free event. Officer Nelson noted that the August 17th event was truly a family event. As many parents as youth attended this event and were engaged with their children. It was suggested that future events of this type will may be better marketed with more lead time.
- **2010 National Night Out**: Sponsored by the West Allis Police Department and the Crime Prevention Bureau was very successful. Several thousand adults and children attended. The Coalition was able to: distribute material, conduct an adult underage drinking opinion survey, as well as apply temporary tattoos to youth and children. WAWMCC shared a large assigned area with CAAD, IMPACT, and West Allis West Milwaukee School District. Adult opinion surveys regarding underage drinking were also conducted at the West Milwaukee event the following week.
- Planning for next Safe and Sober event at Nathan Hale High School on Monday September 20th beginning at 7:00 P.M. is underway. This event is a parent and student activity. Assistant Central High School Principal Paul Kurth described the main features which include:
 - A. Victim Impact panel comprised of: an alcohol related automobile accident victim or victim family member and a youthful driver who was

ticketed for driving under the influence. Each speaker will have 20 minutes.

B. West Allis West Milwaukee School District officials providing relevant information for youth and parents

C. Family Pledge to be signed at the event by parents and students for their information. (Draft pledge forms were distributed at this meeting.)

8. Next Meeting Date and Location – September 22nd place TBD

Proposed Future Coalition Meeting Dates – 3rd Wednesday of every other month beginning in November 17, 2010:

November 17, 2010, January 19, 2011, March 16, 2011, May 18, 2011, July 20, 2011, September 21, 2011, November 16, 2011

9. Town Hall Dates: Dates and Topics to Be Determined

10. Sector Representation

Business

Civic or Volunteer

Government Agencies

Healthcare Professionals

Law Enforcement

Media

Organizations involved in reducing youth substance abuse

Parents

Religious or Fraternal Organizations

Schools

Youth

Youth Serving Organizations



September 22, 2010

Meeting Minutes

1. The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Sue Sujecki, Beth Heflin, Shelly Strasser, Tammy Molter, Karen Kolberg, and Duncan ShROUT. Julie Whalen Capell, project evaluator from the Planning Council was also present.
2. The August 18th Meeting Minutes were presented and no corrections were noted.
3. Parent and Youth Survey Data was presented by Julie Whalen Capell. Copies of the both reports may be obtained by contacting Julie at 414-224-3066 or by email at jwhelancapell@planningcouncil.org.

Parent data was collected on behalf of the Drug-Free Communities grant through the administration of the same questionnaire at four events in 2010. Parents in attendance at: Spring into Action, West Allis ala Carte, West Allis National Night Out, and West Milwaukee National Night Out were surveyed by Julie and a colleague with a total of 105 respondents. Selected results include:

- The vast majority of parents believe that drinking by underage youth and adults use is a problem.
- The vast majority of parents state that they have told their children that they disapprove of alcohol use by children and youth.
- A majority believe that their children will refrain from alcohol use.
- The vast majority believe that they have sufficient information to speak with their children about alcohol use,

Respondent parents at these four events appear to have a good understanding of concerns related to underage drinking. They also understand they have an important role to play in the prevention and reduction of underage alcohol use within the home.

Youth data was also presented by Julie. Beth Heflin, the Change Grant project coordinator, facilitated a computer-based program with 1,170 6th and 8th grade West Allis-West Milwaukee students in spring 2010. Created by the Children's Health Education Center (a member of Children's Hospital and Health System, located in Milwaukee, Wisconsin), the program has two parts: "It's UR Choice" (six 45-minute sessions for 6th graders) and "It's Up 2U" (eight 45-minute sessions for 8th graders). Each program helps children:

- Learn general facts about the seven different types of drugs that are most abused, including alcohol;
- Learn about the effects of drugs;
- Explore positive/negative risks and how to deal with pressure situations;
- Create a personal anti-drug plan that involves short- and long-term goal setting
- And positive alternatives to drug use

Both curriculums included built-in pre-and post-tests of the students' knowledge of the facts of drug abuse, as well as pre- and post-surveys of their attitudes toward drug abuse. At the time the initial GRAA report was due, only the overall pre-post scores were available. There has now been time to analyze the pre- and post-tests question by question to arrive at a fuller understanding of how the program benefitted students.

Student scores increased between pre- and post-testing in every category except attitude toward planning and goal-setting which remained unchanged. The categories in which students exhibited the most change were attitude toward effects of marijuana use and attitude toward effects of inhalant/prescription drug use, each of which increased by 21 percentage points or more between pre- and post-tests. Large increases were also seen in the category knowledge of where to go for support (up almost 20 percentage points) and attitude toward effects of alcohol/tobacco use (up more than 17 percentage points).

For the complete evaluation and data analysis for both parent and youth data, please contact Julie Whalen Capell through the above stated contact information.

4. A meeting focused on Local Legislative Strategies was arranged with Ms. Julia Sherman from the University of Wisconsin Law School Center on Impaired Driving met with Tammy, Karen and Duncan on September 15th at IMPACT. Ms. Sherman is a recognized expert in the development of local legislative strategies to reduce underage alcohol use in Wisconsin. The purpose of this meeting was to discuss possible local legislative strategies aimed at the reduction of access to alcohol by youth and underage adults. Three strategies emerged:
 - Compliance checks of licensed taverns and retail establishments conducted by local law enforcement agencies. (The West Allis P.D. annually conducts at least 100 alcohol or tobacco compliance checks with licensed alcohol bar and retail outlets. Chief Nasci of West Milwaukee would like to begin a compliance check process in the near future.)
 - Keg registration legislation which would require the online registration of all rented beer kegs. The renter of any keg seized at an underage beer party would be ticketed for alcohol sale or distribution to underage youth or adults. (Keg registration ordinances are usually implemented in communities with colleges or universities.)
 - Social Host legislation is adjunctive to currently existing underage drinking and furnishing alcohol to a minor Wisconsin Statutes and local ordinances. The model Social Host Ordinance provided in the ACE Report of the State Council on Alcohol and Other Drug Abuse is an example of such an ordinance that has been implemented in Manitowoc County and cities of Manitowoc and Two Rivers. The purpose of a Social Host ordinance is provide Wisconsin communities through law enforcement, city and district attorneys, and municipal and circuit court judges with an innovative option regarding the conviction of an individual who provided alcohol to more than one underage youth or adult on private or public property.

The direction achieved at the conclusion of this meeting was Social Host ordinance development and implementation was worth serious investigation by SIF-SIG project staff. As an addendum, Joyce O'Donnell and Duncan attended the Annual Alcohol Policy seminar on September 22nd at the Pyle Center in Madison hosted by the U.W. Law School. One of the many excellent presentations at this seminar was made on the Social Host development process by Two Rivers Police Chief Joe Collins. Chief

Collins described the process that local coalitions in Two Rivers and the County and the City of Manitowoc utilized to achieve the adoption of Social Host ordinances in 2010.

5. Sector Recruitment Brain Storming was conducted by Tammy with contributions made by several present. Suggestions included:
 - Contacting the Booster Club officers at each school. Parents Booster Club participants are experienced volunteers who may find WAWMCC of interest.
 - Faith Leaders are being contacted including: Rev. Lockman of First United Methodist Church, Rev. Clingman of Mt. Hope ELCA Lutheran Church, and Pastor Oren of Faith United Methodist Church. Other suggestions are welcome.
 - Friends of Music is also a suggested parent group that should be approached.
 - Media contacts may come from one of these groups. Tammy is collaborating with Jeanette Wardinski, assistant editor for the City of West Allis newsletter, regarding her possible participation in WAWMCC as the media representative.
6. The 2011 Youth Behavior Risk Survey was briefly described by Beth Heflin. Specific dates have not yet been established.
7. A 2010 Coalition Member survey will soon be sent to all WAWMCC members by Julie Whalen Capell to fulfill a Drug-Free Communities program requirement. The results of the survey will be made known to the Coalition when available.
8. The 1st annual West Allis Police Department Prescription Drug Take Back event will be held Saturday October 2nd hosted by Chief Jungbluth. Tammy will assist in this activity and report on its success at the November 17th Coalition meeting.
9. The next Coalition Meeting will take place on Wednesday November 17th at 5:00 P.M. at a site to be determined. The meeting concluded at 6:40 P.M.



November 17, 2010

Meeting Minutes

1. The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Rev. Susan Lockman, Sue Sujecki, Beth Heflin, Susan Stuckert, Pat Sikorski, Peggy Pipia, Lt. Ed Benish, Tammy Molter, Karen Kolberg, and Duncan Shrout. Julie Whalen Capell, project evaluator from the Planning Council was also present.
2. The September 22nd Meeting Minutes were presented and no corrections were noted.
3. Rev. Lockman provided a description of many of the programs available at First United Methodist Church including: literacy services, job skill development, Latina Support Program in partnership with the West Allis Health Department, NA Group, Homeless Men's Association, Zumba Night, Spanish Speaking Services, and extensive youth services. Rev Lockman expressed her ongoing interest in the Coalition and its efforts to reduce youth and young adult alcohol and other drug use.
4. Lt. Ed Benish of the West Allis Police Department Crime Prevention Bureau presented relevant State of Wisconsin Statutes and City of West Allis ordinances pertaining to underage alcohol use. Lt. Benish also presented information concerning the Concerned Parent Program and the Party Patrol which are programs initiated by the West Allis Police Department to prevent or reduce underage alcohol use or the distribution of alcohol to the under aged.
 - The Concerned Parent Program began several years ago and is focused on the parents of teenagers and young adults. Enrolled parents provide the West Allis Police Department with keys to their home and also sign a permission agreement. The agreement allows West Allis police officers to enter the parents' home in their absence if and when information has been received by the Department of the possibility of underage drinking in this home.
 - The Party Patrol program was initiated in 2009 by the Department. It too is aimed at reducing underage alcohol use. Through the use of social media or informants, West Allis police officers learn of potential underage drinking parties or events. Officers will investigate these potential events and make arrests if underage drinking is determined to have occurred. Arrests have been made in both 2009 and 2010 through the Party Patrol.

It was suggested that the Concerned Parent Program be featured by the West Allis West Milwaukee School Board and School District in the near future.

5. The Location of Underage Related Drinking Tickets issued in West Allis was recently provided by the West Allis Police Department to the Coalition. Maps depicting the location of the 190 underage related tickets (tickets were given to underage and adult individuals) from October 1, 2009 through September 30, 2010. The location of tickets was also provided by aldermanic district. Aldermanic districts 1, 2, 4 and 5 have been between 12-15 ticket locations each. Aldermanic district 3 has 5 ticket locations for a total of 60 locations. Seven of the ticket locations are licensed Class B Tavern or Class C Wine establishments.

The purpose of this data is to initiate a preliminary examination of more specific look at the creation of Social Host ordinance. Social Host ordinances, which are well described in the Alcohol Community and Environment (ACE) Report of State Council on Alcohol and Other Drug Abuse, are aimed at expanding the options available to municipalities in the prevention and reducing or underage alcohol use. (Please contact Joyce, Tammy or Duncan if you would like a copy of the ACE Report).

Social Host ordinance legislation is adjunctive to currently existing underage drinking and furnishing alcohol to a minor Wisconsin Statutes and local ordinances. The model Social Host Ordinance provided in the ACE Report is an example of such an ordinance that has been implemented in Manitowoc County and cities of Manitowoc and Two Rivers. The purpose of a Social Host ordinance is provide Wisconsin communities through law enforcement, city and district attorneys, and municipal and circuit court judges with an innovative option regarding the conviction of an individual who provided alcohol to more than one underage youth or adult on private or public property.

6. Eight candidates have been scheduled for preliminary interviews for Youth Specialist Position this week. These interviews are being conducted by Tammy and Duncan from an initial list of 125 applicants. The final interviews will be conducted the week of December 6, 2010. For specifics regarding the position requirements, please contact Tammy. The final interview panel members are: Joyce O'Donnell, Susan Stuckert, Beth Heflin, Tammy Molter and Duncan Shroud.
7. Sector Recruitment Development Update was provided by Tammy. Three MOU's from various local media representatives have been signed. Progress will continue on the clergy front with an example provided by Rev. Lockman at this meeting.
8. 2009-10 Carryover Recommendations
DFC Project Director Susan Stuckert presented the following recommendations for carryover developed by the Project Management Team:

Carryover Amount	\$21,340.49
Proposed Expenses	
YRBS	\$5,000
Rent	\$3,000
Youth Specialist	
Computer	\$2,000
West Allis Police Dept.	
Drop Box	\$2,000
Marketing	\$6,340.49
Supplies	\$3,000
TOTAL	\$21,340.49

The proposed carryover recommendations were approved.

9. The next Coalition Meeting will take place on Wednesday January 19th at 5:00 P.M. at a site to be determined. The meeting concluded at 6:45 P.M.