



January 19, 2011

Meeting Minutes

1. Introductions

The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Joyce O'Donnell, Beth Heflin, Susan Stuckert, Pat Sikorski, Lt. Ed Benish, Tammy Molter, Karen Kolberg, Virginia Doherty and Duncan Shrout. Julie Whalen Capell, project evaluator from the Planning Council was also present.

2. November 17th Meeting Minutes

Minutes were approved as submitted.

3. Meet Youth Leader

Ms. Virginia Doherty was introduced to the Coalition members present. Virginia described her substantial background in youth engagement work. In addition, she led the group through a brief example of one of the activities in which she will engage West Allis and West Milwaukee youth involving media messages. Virginia began her part-time employment with the Coalition January 7, 2011.

4. Educational Topic: Topsy Driving

There have been several recent articles describing one of Wisconsin's less attractive attributes: the percent of Wisconsin drivers who have driven in an intoxicated condition in the last year. According to the 2010 National Survey on Drug Use and Health, 23.5% of Wisconsin Drivers 18-64 state that they have driven in an intoxicated condition in the last 12 months. This compares with the national average of 16% of drivers in this age cohort stating this claim.

As a side note, IMPACT assesses all Milwaukee County residents convicted of intoxicated driving or DUI. In 2010, IMPACT staff members assessed 4,563 Milwaukee County clients. Of this number, 1,005 or 22% live in the four Zip code areas that comprise West Milwaukee and West Allis. These communities are 7% of Milwaukee County's population.

Also as a side note, the West Allis Police Department, through an initiative created by Chief Jungbluth, has begun posting on its website identifying information of West Allis residents with 3 or more DUI convictions. Two postings have been made to date.

The question for WAWMCC is what message should be presented regarding this problem? Even though WAWMCC's primary population of concern is children and youth ages 12-17, it is not a stretch to note that adults in West Allis disproportionately drink and drive.

5. Ordinance Development to Reduce Underage Access to Alcohol

Tammy and Duncan will be meeting with Chief Jungbluth in the near future to discuss of the following ordinance options.

- **Social Host Ordinance:** This is a local ordinance that would allow a police officer to ticket an adult or youth that hosted a party at which 3 or more underage youth or adults were drinking. Manitowoc County and the Cities of Manitowoc and Two Rivers have such ordinances. The initial ticket is \$1,000. Subsequent tickets are up to \$5,000.
- **Server training:** The Reality Check Coalition sponsored by the Milwaukee Boys and Girls Club is also focused on reducing underage alcohol use and abuse. This Coalition has focused on the training of retail outlet employees and server training as its primary policy approach. There is increased recognition nationally that server training may have a value in communities like West Allis and West Milwaukee where there are high rates of underage alcohol use and abuse.

6. Expand Sector Representation and Involvement

Tammy Molter – 10 minutes

There has been a discussion of adding a membership category. This category would recognize those individuals or organizations that do not regularly attend Coalition meetings but have an ongoing involvement with the Coalition. Two examples are Culvers Restaurant and Antigua Restaurant. These participants would be called Friends of WAWMCC and would be so noted on the WAWMCC website.

7. Upcoming volunteer needs and opportunities

Tammy noted that CAAD was hosting the annual Winter Fest on Saturday February 5th at Nathan Hale High School. Any Coalition members interested in serving as a volunteer at this event should contact Tammy.

8. 2011 – 2011 Action Plan

There was a discussion of Action Plan items recruitment, ordinance development for prevention of underage alcohol and prescription drug abuse. The Coalition discussed options, measurable objectives and ways the members can become involved in each item.

9. Coalition Member Survey

Julie Whelan Capell noted the results of member survey which reviewed at the November 2010 meeting. The primary value of this survey is to establish a baseline for future reference. Generally the results were in the middle of possible answers. This means there is room for progressing the Coalition forward without presumably regression.

10. 2011 Youth Risk Behavior Survey (YRBS)

Susan Stuckert describes the proposed 2011 YRBS format, schedule and potential number of student participants in the 2011 YRBS. It is anticipated there will be over 3,000 student participants from 8th through 12th grade. The District will also pilot a survey for 5th and 6th grade students with different questions concerning their safety and well-being. The 2011 YRBS will take place in the 2nd week of February.

11. Next Meeting Date and Location

The next Coalition meeting will on March 16th at 5 P.M. with the location to be determined. Meeting adjourned at 6:25 P.M.



March 16, 2011

Meeting Minutes

1. Introductions

The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Ron Hayward, Barbara Smith, Susan Stuckert, Pat Sikorski, Officer Rod Nelson, Tammy Molter, Karen Kolberg, and Duncan ShROUT. Julie Whalen Capell, project evaluator from the Planning Council was also present.

West Allis Culver's Store Manager Brian Schubring and a colleague also from Culvers were introduced. Culvers will provide a selection of food items at future Coalition Meetings.

Citlali Mendieta owner of Antigua Mexican and Latin Restaurant has joined WAWMCC. Antigua will provide \$10 gift certificates for drawings at 2011 Coalition Meetings (1 in March and 2 each for rest of year).

Detective Steve Beyer of the West Allis Police Department was also present.

2. January 19th Meeting Minutes

Minutes were approved as submitted.

3. Youth Leader

Ms. Virginia Doherty has resigned her position due to a family move out of state. The position will be filled through a standard recruitment process which will be initiated in April 2011.

4. March Educational Topic: Diverted Prescription Drugs and Drug Drop-off

Detective Steve Beyer through a power point presentation described current concerns in West Allis regarding the diversion of prescription drugs.

The most commonly diverted prescriptions drugs are oxycodone, hydrocodone, and methadone. Each of these drugs is a central nervous system depressant and pain medication. Diverted prescription drugs are taken orally, injected intravenously, or crushed into a powder and snorted.

Detective Beyer described in general terms the relationship developed by the West Allis Police Department with local pharmacists and pharmacies. The purpose of these relationships is to reduce access to medications for the purpose of diversion.

Detective Beyer noted that at this time Heroin (a Schedule I drug in both the Federal and State of Wisconsin Controlled Substances Acts that has no known medical purpose and is highly addictive) is often less expensive than the above noted prescription drugs. The reason that prescription drugs are more attractive and more expensive than Heroin is that they are

manufactured by established pharmaceutical manufactures. Heroin is a street drug and, not surprisingly, there is limited quality control in its production.

According to Detective Beyer, in West Allis, few youth under the age of 13 are believed to possess or use diverted prescription drugs. There appears to be modest possession or use of diverted drugs among older adolescents. Young adults 18-22 appear to use and possess diverted prescription drugs in the greatest amount in West Allis.

In addition to the purchasing of diverted prescription drugs and the fraudulent obtaining of prescription medications through local pharmacies, diverted drugs are also obtained from family medicine cabinets and open houses.

Detective Beyer mentioned the prescription drugs drop-off program in West Allis last fall. The program will be expanded in April 2011 with a stationary drop-off location in the West Allis Police Department. Thank you to Detective Beyer for his informative presentation.

West Milwaukee Village President Ron Hayward also noted that West Milwaukee Police Department offers a prescription drug drop-off program in the West Milwaukee City Hall.

5. Expand Sector Representation and Involvement

Tammy introduced Brian Schumbring from Culvers a new business representative to WAWMCC. Brian accepted a Certificate of Appreciation for their sponsorship of the 2011 Coalition Meetings. She also mentioned the membership in WAWMCC of Antigua Restaurant owner Citlali Mendieta.

Fr. Father Lawrence at St. Augustine's Catholic Church has become a WAWMCC member. He has designated Barbara Smith will be the WAWMCC contact and share information with Father Lawrence and congregation.

Ramona Santiago of Project Ujima has also signed an MOU and has joined WAWMCC and will attend future meetings. Project Ujima is a violence prevention project sponsored by Children's Hospital of Wisconsin.

6. Newsletter Insert

Tammy noted that the Spring City of West Allis newsletter will contain a one page two sided flyer featuring WAWMCC. Additionally, the Concerned Parent Program will also be featured. The Concerned Parent Program sponsored by the West Allis Police Department Crime Prevention Bureau is an environmental strategy aimed at recruiting parents into paying more attention to the possibility of underage drinking parties held in their homes in their absence. The Concerned Parent Program has been advertised by WAWMCC and IMPACT.

7. Parent Program

The next Parent Program is scheduled for May 15th at Central High School from 6 to 8 P.M. The focus of this program is social networking and internet safety. Parents Who Host Lose the Most will be reintroduced at this program, with an emphasis on a safe prom and graduation season from May 15th – June 15th.

Paul Kurth, Central High School Vice Principal is again coordinating this program.

8. 2011 Youth Risk Behavior Survey (YRBS)

Susan Stuckert described the 2011 YRBS format, schedule and potential number of student participants in the 2011 YRBS. Over 3,000 student participants from 8th through 12th grade were queried in the 2011 YRBS. Rough data should be available by April 1st.

9. Next Meeting Date and Location

The next Coalition meeting will on May 18, 2011 at 5 P.M. at St. Augustine Catholic Church, 6762 West Rogers, West Allis.

The first drawing for the Antigua Mexican and Latin Restaurant \$10 gift certificate was held with Pat Sikorski the lucky winner.

Meeting adjourned at 6:35 P.M.



May 18, 2011

Meeting Minutes

St. Augustine Catholic Church
6762 West Rogers Street, West Allis

1. **Introductions**

The Coalition meeting was convened at 5:10 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Citlali Mendieta and son, Susan Stuckert, Shelly Strasser, Sue Sujecki, Officer Rod Nelson, Tammy Molter, and Duncan Shrout. Guests included: Coach Jason Stromberg, Coach and teacher John Nelson, Baby Basics and Beyond students Kenda Famous and Qudesha Robinson and teacher Julie Toman and West Allis Police Officer Chris Sohre.

The West Allis Culver's Restaurant provided a selection of food items at this meeting. Thank you to Store Manager Brian Schubring for providing this courtesy.

Citlali Mendieta owner of Antigua Restaurant has provided two \$10 gift certificates for drawings at this meeting.

2. **March 18th Meeting Minutes**

Minutes were approved as submitted.

3. **Baby Basics and Beyond (BBB)**

A presentation on the program Baby Basics and Beyond, sponsored by the West Allis Health Department, was presented. Financial support for the alcohol and other drug abuse portion of the program of this program has been provided by the Coalition. BBB is a program aimed at improving the pre-natal health of school-age parents and their children. The students shared their table top display and presentation materials from the program.

4. **Life of an Athlete**

Coaches Jason Stromberg and John Nelson presented a PowerPoint presentation with information received at the Life of an Athlete (LoA) training in Green Bay by program developer John Underwood. Both coaches were quite enthusiastic about LoA and hope that additional LoA training will be available in the West Allis West Milwaukee School District. There was substantial conversation regarding implementation of LoA curriculum and strategies in the District. Officer Nelson pointed out that LoA is consistent with the THINK program for 5th graders which has as its operating philosophy "change the kids rather than the parents".

5. **1st Annual Technology and Safety Night**

Tammy gave an overview of the Technology and Safety Night for parents held May 15th at West Allis Central High School. Thirteen parents were in attendance to hear from speaker Eric Szatkowski

“What Every Parent Should Know” about internet safety. The Parents Who Host initiative, to run from May through June of this year, was also introduced.

6. Parents Who Host Lose the Most

Officer Chris Sohre of the West Allis Police Department presented his slide presentation entitled “The Realities of Driving Under the Influence”. This presentation exemplifies the unfortunate outcomes for youth and adults of driving while drinking.

Tammy also presented a PowerPoint about the Parents Who Host initiative –with the Coalition promoting a safe and sober prom and graduation season from May through June 2011. Yard signs, posters and window clings will be prominently displayed throughout the community. Florists have agreed to put stickers on corsages and boutonniere boxes and bakeries will be asked to put stickers on boxes with graduation cakes.

7. Expand Sector Representation and Involvement

Tammy stated that representatives of Rogers Memorial Hospital and St. Augustine’s Church have become Partners of the Coalition. Berkshire - West Allis, D.C. Ellington, Lakeland College and North Shore Bank on 105th have all become Friends of the Coalition.

8. 2011 Youth Risk Behavior Survey (YRBS)

Susan Stuckert described the 2011 YRBS process. Survey results are currently being analyzed. The 2011 YRBS results should be available later in the summer.

9. Screening, Brief Intervention and Referral

It has been suggested that the West Allis West Milwaukee School District and Coalition consider the implementation of Screening, Brief Intervention and Referral (SBIR) within the district in the school year opposite the YRBS. SBIR which is not drug-testing is a specific process that allows for a significant number of subjects to be interviewed or complete online an evidenced-based questionnaire focused on alcohol and other use. SBIR will achieve the greatest benefit for students and the District when a significant number of students are screened each year or every other year. When implemented, an SBIR process would include screening as well as follow-up and early intervention activities.

Implementation of SBIR would include the following steps:

- Selection of age group for screening (such as all high school freshmen)
- Selection of an evidenced based screening instrument(s) to be utilized
- Determination of who (teacher, guidance counselor, social worker) will screen the selected students. Any capable person may be trained in evidenced-based SBIR procedures.
- Training of personnel who will screen students
- Determination of follow-up and early intervention process

We know from prior YRBS data that a significant number of District students frequently use alcohol and other drugs. The purpose of screening is to provide all students regardless of their risk with helpful information which is focused on promoting abstinence from or the reduction of alcohol and other drug use.

10. Next Meeting Date and Location

The next Coalition meeting will be held on Wednesday, July 20, 2011 at 5 P.M. at a site to be determined. The primary speaker for this meeting will be Ms. Julia Sherman who coordinates the Wisconsin Alcohol Policy Project in the Resource Center on Impaired Driving at the University Of Wisconsin Law School. She began her work on alcohol policy on the American Medical Association's

Reducing Underage Drinking and continued as national field director for the Center on Alcohol Marketing and Youth at Georgetown University.

In 2009 Sherman chaired the Alcohol, Culture and Environment (ACE) Work Group of the State Council on Alcohol and Other Drug Abuse and authored its final report, “Changing Wisconsin’s Alcohol environment to Promote Safe and Healthy Lives.” Before beginning her alcohol policy work, Sherman served as Director of the Assembly Democratic Caucus Staff and as a member of the Middleton Common Council where she lives.

Barbara Smith and Chris Sohre were the recipients of the \$10 gift certificates from the Antigua Mexican and Latin Restaurant drawing.

11. Meeting adjourned at 6:35 P.M.



July 20, 2011

Meeting Minutes

St. Augustine Catholic Church
6762 West Rogers Street, West Allis

1. Introductions

The Coalition meeting was convened at 5:15 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Susan Stuckert, Beth Heflin, Sue Sujecki, West Milwaukee Village President Ron Hayward, West Milwaukee Police Chief Dennis Nasci, Joyce O'Donnell, Lt. Chad Evenson and Officer Rod Nelson - West Allis Police Department, Janet Gatlin – Rogers Memorial Hospital, Tammy Molter, Karen Kolberg, and Duncan Shrout. Guests included: Peggy Miller, Paul Holz, Marge Zimmermann, Allison Spitzer – intern at WA Health Department, Mary Kessler, Jeanette Kowalik – Milwaukee Boys & Girls Clubs, John Ragonese – WM Village Trustee and speaker Julia Sherman.

The Coalition is grateful for the continued gift of prepared food items provided by West Allis Culver's Restaurant at this meeting. The Coalition would like to thank West Allis Culver's Store Manager Brian Schubring for this generosity.

Citlali Mendieta owner of Antigua Restaurant has provided two \$10 gift certificates for drawings at this meeting. The Coalition would like to thank Ms. Mendieta for her generosity.

2. March May 18, 2011 Meeting Minutes were presented

Minutes were approved as submitted.

3. Wisconsin's Alcohol Culture – Local Perspective

As an introduction to Ms. Sherman's presentation, Chief Nasci and Lt. Evenson each presented information and data concerning the incidence of underage drinking and other drug use in West Milwaukee and West Allis and the programs and initiatives each community has to reduce these serious problems.

Highlights cited in these presentations include:

- Emphasis on arresting drivers who are intoxicated
- Compliance checks at licensed premises and off-premises retail and tavern establishments
- Party Patrol and Concerned Parent Program focus on parents and older siblings providing alcohol to underage drinkers
- Increased use of diverted prescription drugs and heroin
- Increased use of marijuana

4. Wisconsin's Alcohol Culture – State-wide Perspective

Ms. Julia Sherman coordinates the Wisconsin Alcohol Policy Project in the Resource Center on Impaired Driving at the University of Wisconsin Law School. She began her work on alcohol policy on the American Medical Association's Reducing Underage Drinking and continued as national field director for the Center on Alcohol Marketing and Youth at Georgetown University. In 2009 Sherman chaired the Alcohol, Culture and Environment (ACE) Work Group of the State Council on Alcohol and Other Drug Abuse and authored its final report, "Changing Wisconsin's Alcohol environment to Promote Safe and Healthy Lives."

The cost of an underage drinking ticket was discussed – to be continued at the September Coalition Meeting.

a. Why alcohol policy

- i. Genesis of alcohol policy – W.H.O./USA
- ii. Alcohol misperceptions disproved – WHO
- iii. 4 A's available, attractive, acceptable, affordable
- iv. ACE – Vision of a positive alcohol environment in WI

b. Alcohol Policy in Wisconsin

- i. Importance of local control
- ii. Outlet density
 1. 5 methods to limit alcohol outlet density
- iii. Alcohol control at festivals
 1. ACE recommendations
 2. La Crosse festival project
- iv. Limiting youth access – commercial
 1. age compliance checks
- v. Limiting youth access – noncommercial
 1. social host
 2. Consumption jurisdiction issues – local patch
- vi. Other initiatives
 1. Sober server
 2. Local Responsible Beverage Server Training
 3. Alcohol Interdiction
 4. Saturation Patrols
 5. Public Intoxication Ordinances

c. Challenges Ahead

- i. Unregulated and grey area products
- ii. Perception of alcohol consumption as economic development
- iii. Preemption

5. 2011 Youth Risk Behavior Survey (YRBS)

Susan Stuckert described the 2011 YRBS process. Survey results are currently being analyzed. The 2011 YRBS results should be available later in the summer.

6. Next Meeting Date and Location

The next Coalition meeting will be held on Wednesday, July 20, 2011 at 5 P.M. at School District headquarters, 1205 S. 70th St. Primary speakers for this meeting will be Ms. Julia Sherman and her colleague Ms. Nina Emerson of the University of Wisconsin Law School. This will be a continuation of the July 20th meeting focused on steps to be taken to reduce underage alcohol use in West Milwaukee and West Allis.

Janet Gatlin and Karen Kolberg were the recipients of the \$10 gift certificates from the Antigua Mexican and Latin Restaurant drawing.

7. Meeting adjourned at 6:45 P.M.



September 28, 2011

Meeting Minutes

WAWM School District Administration Building
1205 S. 70th St., West Allis

1. **Introductions**

The Coalition meeting was convened at 5:05 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Beth Heflin, Sue Sujecki, Shelley Strasser, Joyce O'Donnell, Lt. Chad Evenson, Tammy Molter, Karen Kolberg, and Duncan Shrout. Guests included speakers Julia Sherman and Nina Emerson, Blain Fowler, Alyssa Franzen, Mary Kessler, Cathy Manthei, Judy Puschnig, Irene Secora, Marilyn Stone, Rachel Trainor, John Ragonese and John Stalewski.

The Coalition is grateful for the continued gift of prepared food items provided by West Allis Culver's Restaurant at this meeting. The Coalition would like to thank West Allis Culver's Store Manager Brian Schubring for this generosity.

Citlali Mendieta owner of Antigua Restaurant has provided two \$10 gift certificates for drawings at this meeting. The Coalition would like to thank Ms. Mendieta for her generosity.

2. **July 20, 2011 Meeting Minutes were presented**

Minutes were approved as submitted.

3. **Wisconsin's Alcohol Culture – Local Perspective**

Julia Sherman, Coordinator of the Wisconsin Alcohol Policy Project in the Resource Center on Impaired Driving at the University of Wisconsin Law School and her colleague Director Resource Center on Impaired Driving continued the presentation from the July 20th Coalition meeting. The focus was on the Four A's of reducing local alcohol problems from the public policy perspective. The Four A's are:

- a. Availability
- b. Attractiveness
- c. Acceptability
- d. Affordability



4. **Why alcohol policy at the local level?**

- a. Municipal and local control of “on premises” and “off premises” licenses
- b. Most key decisions regarding alcohol control are made at the municipal level
- c. Environmental strategies to reduce underage alcohol use and abuse will address and reduce alcohol availability, attractiveness, acceptability, affordability for underage youth and young adults
- d. The 2010 Alcohol Culture and Environment Report authored by Julia Sherman provide local communities with a vision of a positive alcohol environment in Wisconsin and at the local level.

5. Alcohol Policy in Wisconsin and Importance of local control

- a. Begin with Outlet density
 - i. 5 methods to limit alcohol outlet density
 - ii. Alcohol control at festivals
 - iii. ACE recommendations
 - 1. Limiting youth access – commercial including compliance checks
 - 2. Limiting youth access – noncommercial
 - 3. social host
 - 4. Consumption jurisdiction issues – local patch
 - iv. Other initiatives
 - 1. Sober server
 - 2. Local Responsible Beverage Server Training
 - 3. Alcohol Interdiction
 - 4. Saturation Patrols
 - 5. Public Intoxication Ordinances
 - 6. Local Social Host Ordinance by which municipal governments determine that adults arrested for providing alcohol to underage youth and young adults should receive a substantial fine and no criminal record for their decision to provide or sell alcohol to underage youth and young adults



6. Challenges Ahead

- a. Effecting underage drinking means effecting adult / parent drinking in West Allis and West Milwaukee
- b. Adults / parents as role models should be observed by children and youth as in control and abstinent or moderate in their drinking
- c. Preemption which includes “Sober Server” initiatives as well as other efforts to control access to alcohol by underage youth and young adults

7. Life of an Athlete

This highly regarded program was presented at the WAWMSD on September 19, 2011. Over 90 people, with many from WA/WM attended John Underwood's presentation. Several initiatives were offered by Mr. Underwood that many communities in Southeast Wisconsin may undertake to directly reduce the use and abuse of alcohol and other drugs by student athletes and students in general. More specific information may be found at <http://www.americanathleticinstitute.org/index.html>.

8. 2011 Safe and Sober Event

The September 26th Safe and Sober Event occurred on Monday September 26th at Central High School. Over 250 parents and youth attended this event. Ms. Jennifer Addis spoke at the event. Ms. Addis was the victim of auto accident in which the driver was highly intoxicated. In addition to Tammy Molter, Teacher John Nelson of the District and Officer Chris Sohre of the West Allis Police Department spoke at this event.

9. CAAD Volunteer Events

There are two upcoming CAAD events Saturday October 8th and Saturday October 29th that would be helped by volunteers. Also, the annual CAAD New Year's Eve event will be happening in 3 months. Please see Tammy for details.

10. Grant Management Meetings

Each month, Susan Stuckert, Tammy Molter, Chad Evenson, Karen Kolberg and Duncan Shroud meet to review the progress of the Drug-Free Communities grant. One member of the Coalition is invited to attend these meetings beginning in October. Please see Tammy for details.

11. Next Meeting Date and Location

The next Coalition meeting will be held on Wednesday, November 16, 2011 at 5 P.M. at the West Milwaukee Community Center, 1345 S. 47th St. An agenda will be sent electronically a week before the meeting.

12. Meeting adjourned at 6:45 P.M.



November 16, 2011

Meeting Minutes

West Milwaukee Community Center
1345 S. 47th St., West Milwaukee, WI

1. **Introductions**

The Coalition meeting was convened at 5:05 P.M. by Coalition Coordinator Tammy Molter and introductions were made. Coalition Members in attendance are: Barbara Smith, Sue Sujecki, Joyce O'Donnell, W.A.P.D. Lt. Chad Evenson, Detective Troy Maas, Corporal Rod Nelson, John Ragonese, John Stalewski, Ron Hayward, W.M.P.D. Chief Dennis Nasci, Susan Stuckert, Tammy Molter, and Duncan ShROUT. Karen Fuerstenau-Zigman, the recently hired Youth Coordinator, was also introduced. Guests at this meeting were Gena Cramer, Shereen Elbaz, Jeanette Kowalik, Judy Puschnig, Kellie Robinson, Marilyn Stone and Laura Weaver.

The Coalition is grateful for the continued gift of prepared food items provided by West Allis Culver's Restaurant at this meeting. The Coalition would like to thank West Allis Culver's Store Manager for this generosity.

Citlali Mendieta owner of Antigua Restaurant has provided two \$10 gift certificates for drawings at this meeting. The Coalition would like to thank Ms. Mendieta for her generosity.

2. **September 28, 2011 Meeting Minutes were presented**

Minutes were approved as submitted.

3. **Public Input**

Beginning with the January 18th 2012 Coalition Meeting, there will be an opportunity at the beginning of each Coalition meeting for anyone present to express their views on any relevant subject related to the Coalition. Public Input will be the third item on the agenda.

4. **Wisconsin's Alcohol Culture – Local Perspective**

Lt. Chad Evenson and Detective Troy Maas of the West Allis Police Department provided a brief presentation on arrests of youth and young adults for underage alcohol use, alcohol possession, disorderly conduct, illegal possession of a prescription drug.

During 10/2010 – 9/2011, there were 204 arrests related to underage alcohol use. This is slightly higher than in the 2009-2010 corresponding period. One hundred and forty-five arrests were of youth in the 17-19 age group. One arrest was on school property, the balance were on private or residential property in about 80 locations in the city. There

were several questions and dialogue concerning the search of student's property on school grounds.

There were six arrests during this same time period for the sale or possession of diverted prescription drugs in the 17-20 age group. Det. Maas noted that youth 13-18 believe these drugs are safe because they are prescription drugs. He also noted that youth in this age group will also try heroin if diverted drugs are not available.

Chief Nasci noted that in West Milwaukee, there were 14 arrests for underage drinking and one arrest for providing alcohol the July-September 2011 time period. Chief Nasci also noted that cocaine use, diverted prescription drug use and marijuana use are significant concerns in West Milwaukee.

5. WAWMCC 2011-2012 Action Plan

Tammy noted that she has added the Four A's of:

- a. Availability
- b. Attractiveness
- c. Acceptability
- d. Affordability

to the 2011-2012 Coalition Action Plan. Julia Sherman presented these elements as a way for community coalitions to focus their efforts in the reduction of underage drinking and other drug use by controlling access to alcohol and other drugs. The Four A's are based on the following information:

- a. Municipal and local control of "on premises" and "off premises" licenses in Wisconsin
- b. Most key decisions regarding alcohol control are made at the municipal level in Wisconsin
- c. Environmental strategies to reduce underage alcohol use and abuse will address and reduce alcohol availability, attractiveness, acceptability, affordability for underage youth and young adults
- d. The 2010 Alcohol Culture and Environment (ACE) Report authored by Julia Sherman provide local communities with a vision of a positive alcohol environment in Wisconsin and at the local level.

Officer Nelson noted increasing the local fine for underage drinking has been discussed and researched and would change the culture in West Allis and West Milwaukee regarding underage drinking.

6. Youth Coordinator Update

Karen Fuerstenau-Zigman began here part-time work with the Coalition in August 2011. One of her goals is to highlight the fact the majority of West Allis West Milwaukee youth are alcohol and drug free. She will assist them through the youth recruitment projects to find their voice and speak out about the benefits of an abstinent life style. Karen hopes to initiate or continue to implement Students Against Destructive Decisions (SADD) Chapters and Peers with IMPACT at all three high schools during this school year. Each school will have its own approach and implementation.

7. CAAD Update

CAAD will host a Movie Night November 19th and the annual New Years' Eve Event December 31st at Central High School beginning at 6:30 P.M.

8. 2010-2011 Carry Over

WAWMCC did not fully spend \$125,000.00 grant during the October 2010 2011 program year. Susan Stuckert stated that the Drug-Free Communities program will allow unspent funds to be continued in the following program year. Consequently the WAWMSD will request the unspent funds of \$36,739 to be carried over in the 2011-2012 grant year. These funds will be utilized for the following purposes:

Proposed Expenses

Travel to OJJDP conference	\$1,460
<ul style="list-style-type: none"> • The Office of Juvenile Justice and Delinquency Prevention (OJJDP) Conference was added for additional training, specifically for law enforcement and policy issues on the federal, state and local level and the latest tools and resources available in the efforts to reduce underage substance abuse. 	
Supplies	\$5050
<ul style="list-style-type: none"> • Additional supplies allocated to Youth Group Project – four total schools involved • Buses for Peers Program (Youth Group project) to do presentations at the middle schools • Materials for Parents Who Host campaign: April 2012 • PR campaign supplies (display board graphic, magnets and other giveaways for National Night Out and other community events) • Flip camera for use by the Youth Group and to record and document Coalition meetings and activities 	
School Age Parent AODA Presentation & Display	\$2,000
<ul style="list-style-type: none"> • School Age Parent Display & Presentation in partnership with West Allis Health Department 	
Website hosting and updates	\$1,460
<ul style="list-style-type: none"> • Web site and Parent Forum hosting • Create rotating banner for opening page 	
Marketing (Additional marketing materials)	\$9,500
<ul style="list-style-type: none"> • Reprint of Parent brochure • Design and printing of Community Report Card to be included in city newsletter (2 versions) • Design and printing of grandparent brochure 	
Community Funding Requests	\$15,269
<ul style="list-style-type: none"> • Community funding requests to support environmental strategies are made by community members for funding through the Coalition of specific events or programs (document attached). These requests are reviewed by the Grant Management Team for funding. • Requests received so far this fiscal year: <ul style="list-style-type: none"> a. AODA Interagency Data Sharing/Parent Recruitment/Student Compliance Seminars requested by the West Allis-West Milwaukee School District. This will be conducted as a partnership to include referrals from the police department and juvenile justice authority. Participation will be a requirement for students and parents/guardians of students who have committed an alcohol or drug related infraction. The 	

students and their parents would be required to participate in mandatory education sessions based on the BASICS program and curriculum.

- b. Community Alliance Against Drugs (CAAD) – supported by West Allis Police Department – provides alcohol-free, family friendly events to the community. The Coalition would have a table with educational information and recruit attendees for the Coalition at the events listed. The Coalition will provide at least one educational program.

Indirect Cost Rate Increase \$ 2,000

TOTAL \$36,739

9. Life of an Athlete

This highly regarded program was presented at the WAWMSD on September 19, 2011. Over 90 people, with many from WA/WM attended John Underwood’s presentation. Several initiatives were offered by Mr. Underwood that many communities in Southeast Wisconsin may undertake to directly reduce the use and abuse of alcohol and other drugs by student athletes and students in general. More specific information may be found at <http://www.americanathleticinstitute.org/index.html>.

10. Grant Management Meetings

Each month, Susan Stuckert, Tammy Molter, Chad Evenson, Karen Kolberg and Duncan Shroud meet to review the progress of the Drug-Free Communities grant. One member of the Coalition is invited to attend these meetings. Please see Tammy for details.

11. Special Recognition

A plaque was presented to Barbara Smith, Community Member Recognition, for her support of the Coalition and it’s mission in helping the West Allis-West Milwaukee community raise healthy, drug free children. Plaques for Business Member Recognition will be presented to Culver’s West Allis and Antigua Mexican and Latin Restaurant, who were unable to attend the meeting tonight.

12. Next Meeting Date and Location

The next Coalition meeting will be held on Wednesday, January 18th 2012 at 5 P.M. at a site to be determined.

13. Meeting adjourned at 6:50 P.M.